

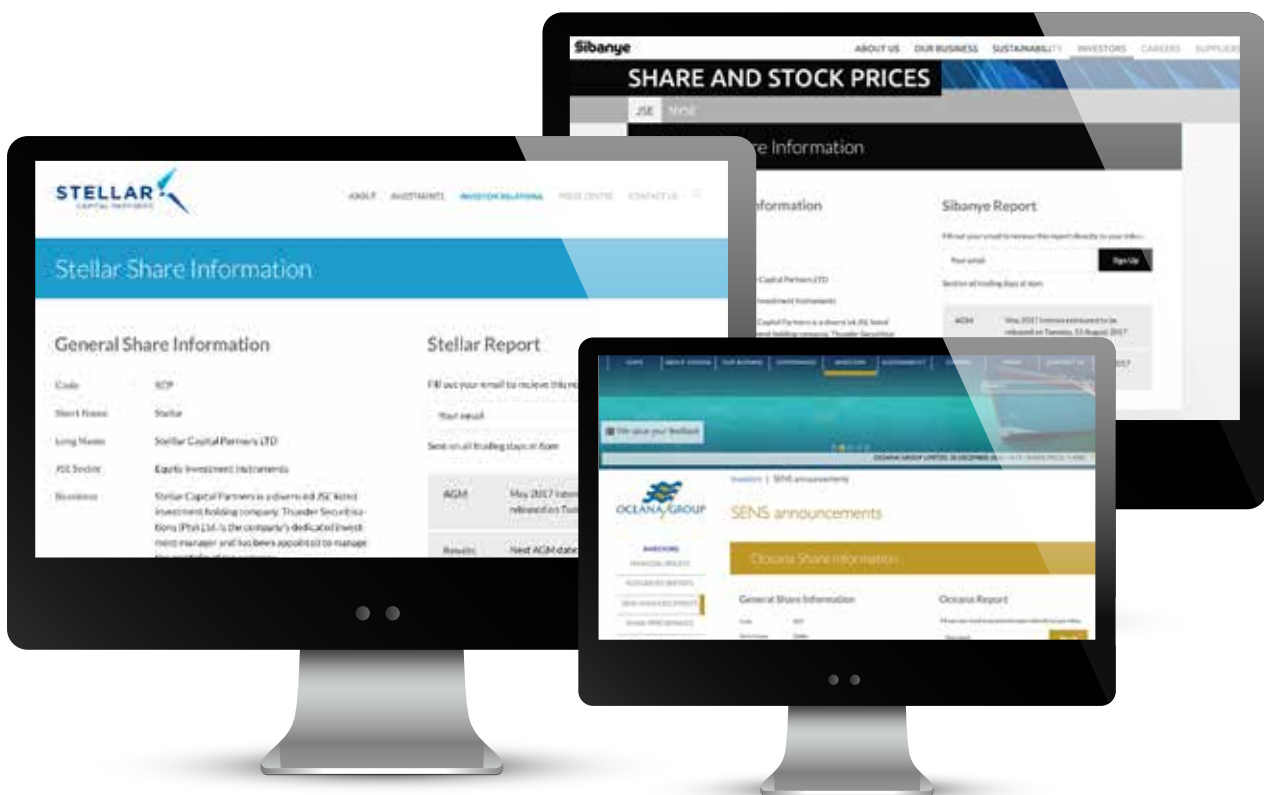


# Investor Relations

Helping you make the most of your IR responsibilities

# What are your IR responsibilities?

For the majority of investors a company's website is the first port of call for investor-related information. It is accepted good business practice for companies to host a dedicated IR page with current investor-relevant content such as the company's share price and up-to-date Stock Exchange News (SENS) items. Sharenet has been providing this service to established JSE-listed businesses for many years.







# Who uses our IR service and why?

Most of our clients are listed JSE companies (main board and AltX), although we also supply data to news and media companies.

## **Our clients use our IR service because:**

1. Our data feeds are accurate, clearly laid out and easy to navigate.
2. We archive SENS items and make them accessible for up to 5 years.
3. We set up and manage IR services promptly and efficiently.
4. Our service helps our clients communicate with their investors in a relevant, professional and familiar way.
5. Our IR service has a reputation for up-time reliability.

# Our clients include



We asked our clients what they were looking for in an IR service when they chose Sharenet. They said:

“

*A simple, easy-to-implement, all-in-one, cost-effective solution that helps our company meet its IR responsibilities, and reassures investors by way of open and detailed communication.*

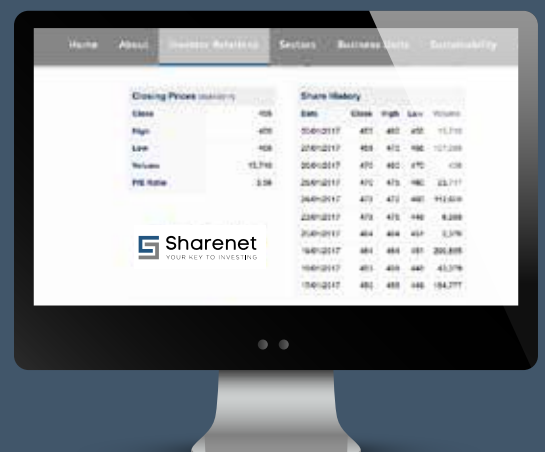
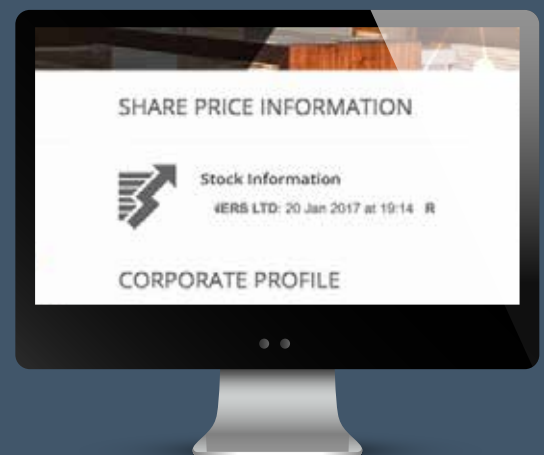
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# What can Sharenet offer you?

## A Wide Selection of Market Data Feeds

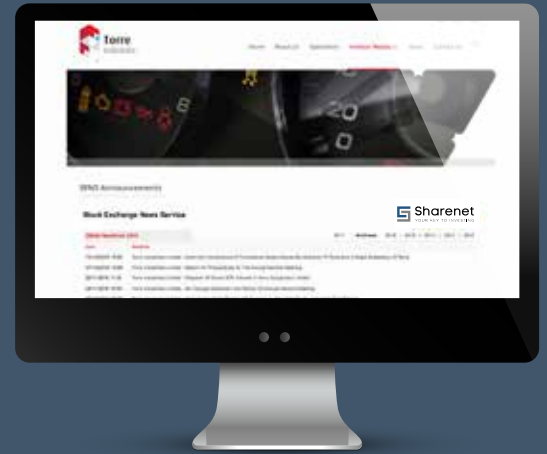
Sharenet is one of only a few JSE vendor licence holders. This enables us to redistribute an extensive range of data via feeds to our clients' IR pages, including:

- General share information, share history, share performance.
- Closing prices and current prices.
- Charting
- Indices
- Forex
- Bond rates
- Gold price
- Variety of other market related information.



## Relevant SENS Items

Sharenet offers clients filtered SENS feeds so that only JSE news relevant to their company are displayed. We are also able to provide SENS archives dating back 5 years, a service unique to Sharenet.



## A Personalised Investor Newsletter

Our investor newsletter service gives you the opportunity to speak to your investors directly by sharing pertinent market data with them on a regular basis via email. The newsletter allows for high levels of brand personalisation.



## Longer Shelf Life

Remember, your investor relations page is an ongoing medium of communication. Unlike newspapers and other printed material with a limited shelf life an up-to-date IR page is always live and accessible. Our suggestion would be to make the most of this 24/7 public relations opportunity and to include as much relevant information as possible.





# Our IR package (prices)

**When purchasing our monthly IR package, you receive the following:**

1. A white-label responsive iFrame plugin for your company website.
2. Share Data.
3. General share information, including a business overview.
4. SENS announcements.
5. Directors Dealings.

**Our share data package includes:**

- Share Performance Graph and SENS indicators. Toggle between 1 Month, 6 Month, 1 Year, 3 Year, 5 Year and Year-to-date.
- Share History including; Close, High, Low and Volume.
- Delayed Prices including Previous Close, Spot Prices, Daily Move, 52 Wk High and 52 Week Low.
- Dividend History
- Fundamentals including; P/E, EY, DY, MC and Volume.

## **SENS - Stock Exchange News**

Showing latest SENS announcements and offers an archive toggle.

## **Directors Dealings**

Table showing the latest and archived directors dealings listing the dates, beneficiaries, value, volume and price.

**AltX JSE clients**  
R3,500 (ex VAT) / month  
(Due to lower JSE royalty fees)

**Main board JSE**  
R5,500 (ex VAT) / month



# Our IR package (notes)

## Please note:

- All packages incur a once-off R2,000 (ex VAT) implementation fee.
- Our prices include the JSE royalty fee.
- Our IR pages are designed using iFrame, we can, however, provide data as CSV or XML files if a client prefers to build their own template.
- Prices above are based on condition that payment is made by corporate debit order.
- Please add 20% for all other forms of payment.



# Sign up today

In addition to our Investor Relations service we also offer companies the opportunity to speak to a wider audience via the promotional tools available on our website and email subscriber base.

## You may be interested to know that:\*

- We are currently ranked 1st in AVD (Average Visit Duration) in the SA business and finance category with an average session lasting 9 min 30 sec.
- We have on average 135,000 unique visitors to our site on a monthly basis.
- Page views per month total over 4,2 million
- Our Sharenet Daily report goes to over 55,000 subscribers each day.
- Our Market Views monthly report goes to over 60,000 subscribers every month.
- 1/3 of our audience earn over R250,000 per month.
- Over 86% of our audience has a tertiary education.

*\*Effective Measure (Nov 2016)*

## Speak to us

For more information, or to discuss any part of this presentation, please contact:

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